

IRENEC2024

14TH INTERNATIONAL
100% RENEWABLE
ENERGY CONFERENCE
17-19 APRIL 2024



S P O N S O R S H I P F I L E

RENEWABLE ENERGY
ASSOCIATION



www.ireneec.org
www.eurosolar.org.tr

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IRENEC 2024, 14th INTERNATIONAL 100% RENEWABLE ENERGY CONFERENCE

A decade ago, no one could imagine a fundamental transformation of the giant energy networks in which all human activities on earth, industrial and social, expanded globally depending on fossil and nuclear fuels in a period of 200 years.

However, today it is a proven fact that this giant energy network enslaving the world but destined to come to an end is creating climate change environmental pollution, health problems, wars and poverty and thus is a threat to the earth and humanity.

The endeavors of individuals and institutions that had foreseen this reality in advance and had done research and other studies are producing results. During the first two decades of the 21st. century, while rapid improvements are being observed in renewable energy technologies thanks to incentives and supports, the legal and economical arrangements are being made to improve the usage and compatibility of renewable energies.

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Today, we know that it is possible to transform totally the existing energy network and utilize 100% renewable energies. European Renewable Energy Council, when introducing 100% renewable energy goal for the year 2050, emphasized the fact that, 100% renewable energy supply is not a matter of availability of technologies; it is a matter of political will and making the right choices to set the course for a sustainable energy future.

What Türkiye should do is to develop at national and local levels, long term, extensive energy policies not to fall behind this transformation. It is inevitable for all actors; energy producers, operators, service and finance providers to make future plans foreseeing this transformation.

EUROSOLAR Türkiye, The Renewable Energy Association of Türkiye, in line with the vision of the Association, is organizing IRENEC, International 100% Renewable Energy Conference, the 14th one to be held at İstanbul Beykent University on 17-19 April 2024, to provide an international platform to discuss the technical, economical, political aspects of the transition to 100% Renewable Energy and to build the course to realize this target.

(<https://www.ire nec.org/eng/>)

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EUROSOLAR Türkiye

Active since 2002, Renewable Energy Association of Türkiye (EUROSOLAR Türkiye) is also representing the World Wind Energy Association (WWEA) and World Bioenergy Association (WBA) in Türkiye and is part of the Clean Energy Platform of Türkiye (TEP) which includes national and local institutions and of the Environmental NGOs Platform of Türkiye (TURCEP) consisted of more than 200 grassroots organizations dealing with environmental issues.

EUROSOLAR Türkiye hosted in Istanbul on 15-17 June 2010, the 9th World Wind Energy Conference and Exhibition (WVEC2010) in cooperation with World Wind Energy Association.

EUROSOLAR Türkiye has organized the IRENEC - International 100% Renewable Energy Conferences in İstanbul;

IRENEC 2011 on 6-8 October 2011,
IRENEC 2012 on 28-30 June 2012,
IRENEC 2013 on 27-29 June 2013,
IRENEC 2014 on 26-29 June 2014,
IRENEC 2015 on 28-30 May 2015,
IRENEC 2016 on 26-28 May 2016,
IRENEC 2017 on 18-20 May 2017,
IRENEC 2018 on 7-9 May 2018,
IRENEC 2019 on 24-26 April 2019,
IRENEC 2020 on 4-6 June 2020,
IRENEC 2021 on 20-22 May 2021 virtually,
IRENEC 2022 on 9-11 June 2022 virtually,
IRENEC 2023 on 4-6 May 2023 virtually and face to face.



THE IMPORTANCE OF IRENEC 2024 AND CONTRIBUTIONS TO SPONSORS

- For the 14th time in Türkiye, all sources of Renewable Energies, solar, wind, biomass, geothermal and end use efficiency of energy will be discussed as a whole in an international platform.
- IRENEC 2024 will be a significant step in the solution of the energy issue, in other words in realization of the target of 100% renewable energy and energy efficiency.
- IRENEC 2024 will be an International Platform to discuss for the European Union's Green Plan, which aims to be climate neutral in 2050 by
 - investing in environmentally friendly technologies
 - supporting the industry for innovation
 - providing cleaner, cheaper and healthier private and public transport vehicles
 - decarbonisation of the energy sector
 - to make buildings more energy efficient
 - local, national and global actions required in the energy sector, such as working with international partners to improve global environmental standards.
- A major contribution of the conference will be the discussions on the external costs of energy production and consumption and how the social costs will be included in the feasibility studies which must be taken into consideration when evaluating and developing the energy investments and policies. This reality has been ignored in the countries which import non-efficient and polluting technologies by using the credits/loans.
- The future technologies forming the foundation of a total transformation to renewable energies and capacity building and training for all areas of the sector shall take place in the main sessions.
- The storage of the renewable energies and smart grids are among the most significant subjects that are being discussed extensively and they will be addressed and discussed in the Conference in the light of latest technologies.
- Industry and transportation sector shall start this transformation by utilizing primarily energy end use efficiency. Examples of zero energy buildings and energy end use efficiency applications realized by many countries which set up high goals will be shared with the participants.
- Detailed technical models related to solar, wind, biomass and geothermal applications and technologies shall be discussed in Conference sessions.
- Since Renewable Energies are the focus of both global and national agendas and media, the supporting and sponsoring institutions will have a higher business visibility.



SPONSORSHIPS OPTIONS

CONFERENCE SPONSORSHIP

- Display of large size company logo at the conference website.
- Full page company description and logo in sponsors section of conference programme book.
- Appreciation plaque awarding to the sponsor after the conference.
- Right to organize a special session in the conference. The speakers of this special session do not pay registration fee.
- Logo at the top row on all printed materials.
- Usage of IRENEC logo in company's promotion materials for one year.
- Company logo will be placed in the conference press announcements published in sector publications, magazines and websites.

Conference Sponsorship Price is 20.000 € +VAT

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CONFERENCE SUPPORT SPONSOR

- Company logo of the sponsor at the conference website.
- Full page company information/introduction and company logo in the sponsors section of the conference programme book.
- 1 company representative can make a presentation in a session which will be decided by the conference officers and the sponsor together.
- A thank you plaque awarding to the company after the conference.
- Company logo will be placed on all printed conference materials.
- The company's emblem / logo is included in the conference advertisements published in sector magazines.
- The company uses the IRENEC logo in its promotional materials for 1 year.

Conference Support Sponsorship Price is 10.000 € +VAT



SESSION SPONSORSHIPS

- In the special session, which lasts about 90 minutes, there will be a maximum of 5 speakers, including the session chair, and no registration fee is charged for these speakers.
- Sponsor will act together with EUROSOLAR Türkiye in selecting of deciding topics and the speakers of the sessions they have supported in line with the main theme of IRENEC 2024.
- Conducts the session management and opening speech. Also, as a right to make a presentation to introduce the firm's own work during the session.
- Its logo is displayed on the conference website.
- Full page company description and logo in the sponsorship section of the conference program booklet.
- A thank you plaque is given after the conference.
- The company's emblem / logo will appear in the conference advertisements published in sector magazines.
- The company uses the IRENEC logo in its promotional materials for 1 year.

Session Sponsorship Price is 10.000 € +VAT

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PROMOTIONAL SPONSORSHIP

- Company logo of the sponsor will be placed at the conference website.
- Half page company information/introduction and company logo in the sponsors section of the conference programme book.
- A thank you plaque awarding to the company after the conference.
- 2 participants to be determined by the company have the right to make a presentation at the sessions to be decided together with the conference participants.
- Company logo in the conference press announcements published in sector publications and magazines.

Promotion Sponsorship Price is € 5.000 + VAT

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PRESENTATION SPONSOR

- Small-size company logo of the sponsor at the conference website.
- Half page company information/introduction and company logo in the sponsors section of the conference programme book.
- A thank you plaque awarding to the company after the conference.
- 1 person designated by the sponsor will make a presentation in a session which will be decided by the organization officers and the sponsor together.
- Company logo in the conference press announcements published in sector publications and magazines.

Presentation Sponsorship Price is € 2.500 + VAT

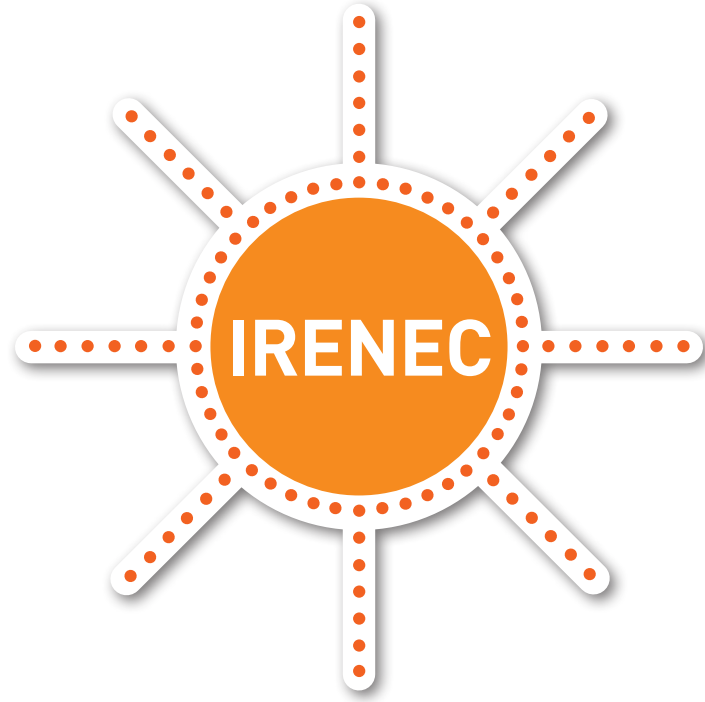
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MEDIA SPONSOR

Newspapers, magazines, TV, radio and websites sponsorships will cover free advertisements and news in the related media. Media sponsorship will be paid in kind.

- Logo at the conference website.
- Logo in sponsorship section of conference programme book.
- A thank you plaque awarding after the conference.



**RENEWABLE ENERGY
ASSOCIATION**



www.ire nec.org
www.euro solar.org.tr