

**10<sup>TH</sup> YEAR**

# IRENEC 2020

## 10<sup>TH</sup> INTERNATIONAL 100% RENEWABLE ENERGY CONFERENCE

15-17 APRIL 2020



## S P O N S O R S H I P F I L E

**RENEWABLE ENERGY  
ASSOCIATION**



[www.irenec.org](http://www.irenec.org)  
[www.eurosolar.org.tr](http://www.eurosolar.org.tr)  
[www.poweringcommunities.org](http://www.poweringcommunities.org)

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## **IRENEC 2020, 10th INTERNATIONAL 100% RENEWABLE ENERGY CONFERENCE**

A decade ago, no one could imagine a fundamental transformation of the giant energy networks in which all human activities on earth, industrial and social, expanded globally depending on fossil and nuclear fuels in a period of 200 years.

However, today it is a proven fact that this giant energy network enslaving the world but destined to come to an end is creating climate change environmental pollution, health problems, wars and poverty and thus is a threat to the earth and humanity.

The endeavors of individuals and institutions that had foreseen this reality in advance and had done research and other studies are producing results. During the first two decades of the 21st. century, while rapid improvements are being observed in renewable energy technologies thanks to incentives and supports, the legal and economical arrangements are being made to improve the usage and compatibility of renewable energies.

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Today, we know that it is possible to transform totally the existing energy network and utilize 100% renewable energies. European Renewable Energy Council, when introducing 100% renewable energy goal for the year 2050, emphasized the fact that, 100% renewable energy supply is not a matter of availability of technologies; it is a matter of political will and making the right choices to set the course for a sustainable energy future.

What Turkey should do is to develop at national and local levels, long term, extensive energy policies not to fall behind this transformation. It is inevitable for all actors; energy producers, operators, service and finance providers to make future plans foreseeing this transformation.

EUROSOLAR Turkey, The Renewable Energy Association of Turkey, in line with the vision of the Association, is organizing IRENEC, International 100% Renewable Energy Conference, the tenth one to be held in 15-17 April 2020, to provide an international platform to discuss the technical, economical, political aspects of the transition to 100% Renewable Energy and to build the course to realize this target. ([www.irenec.org](http://www.irenec.org))

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## **EUROSOLAR Turkey**

Active since 2002, Renewable Energy Association of Turkey (EUROSOLAR Turkey) is also representing the World Wind Energy Association (WWEA) and World Bioenergy Association (WBA) in Turkey and is part of the Clean Energy Platform of Turkey (TEP) which includes national and local institutions and of the Environmental NGOs Platform of Turkey (TURCEP) consisted of more than 200 grassroot organizations dealing with environmental issues.

EUROSOLAR Turkey hosted in Istanbul on 15-17 June 2010, the 9th World Wind Energy Conference and Exhibition (WWEC2010) in cooperation with World Wind Energy Association.

EUROSOLAR Turkey has organized the IRENEC - International 100% Renewable Energy Conferences in İstanbul; IRENEC 2011 on 6-8 October 2011, IRENEC 2012 on 28-30 June 2012, IRENEC 2013 on 27-29 June 2013, IRENEC 2014 on 26-29 June 2014, IRENEC 2015 on 28-30 May 2015, IRENEC 2016 on 26-28 May 2016, IRENEC 2017 on 18-20 May 2017, IRENEC 2018 on 7-9 May 2018 and IRENEC 2019 on 24-26 April 2019.



## THE IMPORTANCE OF IRENEC 2020 AND CONTRIBUTIONS TO SPONSORS

- For the tenth time in Turkey, all sources of Renewable Energies, solar, wind, biomass, geothermal and end use efficiency of energy will be discussed as a whole in an international platform.
- IRENEC 2020 will be a significant step in the solution of the energy issue, in other words in realization of the target of 100% renewable energy and energy efficiency and it will be an important conference where the outputs of United Nations Climate Change Conference (twenty-fifth session of the Conference of the Parties, COP25) that will be held in Santiago, Chile between 11-22 November 2019 will be discussed and evaluated.
- A major contribution of the conference will be the discussions on the external costs of energy production and consumption and how the social costs feasibility studies will be included in the process which must be taken into consideration when evaluating and developing the energy investments and policies, This reality has been ignored in the countries which import non-efficient and polluting technologies by using the credits/loans.
- The future technologies forming the foundation of a total transformation to renewable energies and capacity building and training for all areas of the sector shall take place in the main sessions.
- The storage of the renewable energies and smart grids are among the most significant subjects that are being discussed extensively and they will be addressed and discussed in the Conference in the light of latest technologies.
- Industry and transportation sector shall start this transformation by utilizing primarily energy end use efficiency. Examples of zero energy buildings and energy end use efficiency applications realized by many countries which set up high goals will be shared with the participants.
- Detailed technical models related to solar, wind, biomass and geothermal applications and technologies shall be discussed in Conference sessions.
- IRENEC 2020, will encourage global participation and create chances of networking with major actors in Renewable Energy. Since Renewable Energies are the focus of both world and national agendas and media, the supporting and sponsoring institutions will have a higher business visibility.



## **SPONSORSHIPS OPTIONS**

### **CONFERENCE SPONSORSHIP**

- Display of large size company logo at the conference website.
- Full page company description and logo in sponsors section of conference CD or conference programme book.
- Free registration for 10 people in conference.
- Appreciation plaque awarding to the sponsor during the conference.
- Right to organize a special session in the conference. The speakers of this special session do not pay registration fee.
- Large size company banner/flag in the reception hall and the meeting rooms during the conference.
- Logo at the top row on all printed materials.
- The company brochure (no larger than A4 size) is included in the participant bags.
- Distributing company brochures in the meeting rooms.
- Usage of “conference sponsor” title for one year.
- Usage of IRENEC logo in company’s promotion materials for one year.

*Conference Sponsorship Price is 35.000 € +VAT*

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## **GALA DINNER SPONSORSHIP**

- Display of large size company logo at the conference website.
- Full page company description and logo in sponsors section of conference CD or conference programme book.
- Free registration in conference for 5 people.
- Company banners and flags are used on the stage and in the hall where gala dinner takes place.
- Company logo on the gala dinner invitation.
- Right for a speech, announcement and appreciation plaque awarding at gala dinner.
- Right to organize a special session in the conference. Speakers of this session do not pay registration fee.
- Second priority in displaying of company logos on all printed materials
- The company brochure (no larger than A4 size) is included in the participant bags.
- Distributing company brochures in the meeting rooms.

*Gala Dinner Sponsorship Price is 25.000 € +VAT*

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## **COCKTAIL SPONSORSHIP**

- Display of large size company logo at the conference website.
- Full page company description and logo in sponsors section of conference CD or conference programme book.
- Free registration for 5 people
- Company banner and flags in the hall or the boat where the cocktail takes place
- Company name and logo on the cocktail invitation
- Right for a speech, announcement and appreciation plaque awarding at the cocktail.
- Right to organize a special session in the conference. Speakers of this session do not pay registration fee.
- Third priority in displaying of company logos on all printed materials.

*Cocktail Sponsorship Price is 15.000 € +VAT.*



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## **CONFERENCE SUPPORT SPONSOR**

- Middle-size company logo of the sponsor at the conference website.
- Full page company information/introduction and company logo in the sponsors section of the conference programme book or conference CD.
- Free registration for 4 people designated by the sponsor.
- 1 company representative can make a presentation in a session which will be decided by the conference officers and the sponsor together.
- Appreciation plaque awarding to the company during the conference.
- Company logo will be placed at the third row on all printed conference materials.
- A4 size company flier in conference bags.
- Company logo in the conference press announcements published in sector publications and magazines and on the banners and such materials that are placed in the conference room.

*Conference Support Sponsorship Price is 10.000 € +VAT.*



## SESSION SPONSORSHIPS

- The special session takes around 90 minutes and maximum 5 speakers including the session chair participate.
- Sponsor acts together with EUROSOLAR Turkey while selecting the topics and speakers of the session within the context of the main theme of IRENEC 2018 Conference.
- Opening and facilitating the session. Having right for a presentation to give information about the company.
- Display of medium size company logo at the conference website.
- Full page company description and logo in sponsorship section of conference CD or conference programme book.
- Free registration for 4 people.
- Company roll-ups in the meeting room where the session will be held.
- Appreciation plaque awarding to the company during the session.
- Distributing company brochures in the meeting rooms.
- Company logo in the conference press announcements published in sector publications and magazines, on the conference CD or conference book and on the banners and such materials that are hung in the conference room.

*Session Sponsorship Price is 10.000 € +VAT*

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## **PROMOTIONAL SPONSORSHIP**

- Middle-size company logo of the sponsor at the conference website.
- Half page company information/introduction and company logo in the sponsors section of the conference programme book or conference CD.
- Appreciation plaque awarding to the company during the conference.
- Free registration for 2 people designated by the sponsor. These 2 participants can make a presentation in a session which will be decided by the conference officers and the sponsor together.
- Company logo in the conference press announcements published in sector publications and magazines and on the banners and such materials that are hung in the conference room.

*Promotion Sponsorship Price is € 5.000 + VAT*

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## **PRESENTATION SPONSOR**

- Small-size company logo of the sponsor at the conference website.
- Half page company information/introduction and company logo in the sponsors section of the conference programme book or conference CD.
- Free registration for 1 person designated by the sponsor. This person can make a presentation in a session which will be decided by the organization officers and the sponsor together.
- Company logo in the conference press announcements published in sector publications and magazines and on the banners and such materials that are hung in the conference room.

*Presentation Sponsorship Price is € 2.500 + VAT*

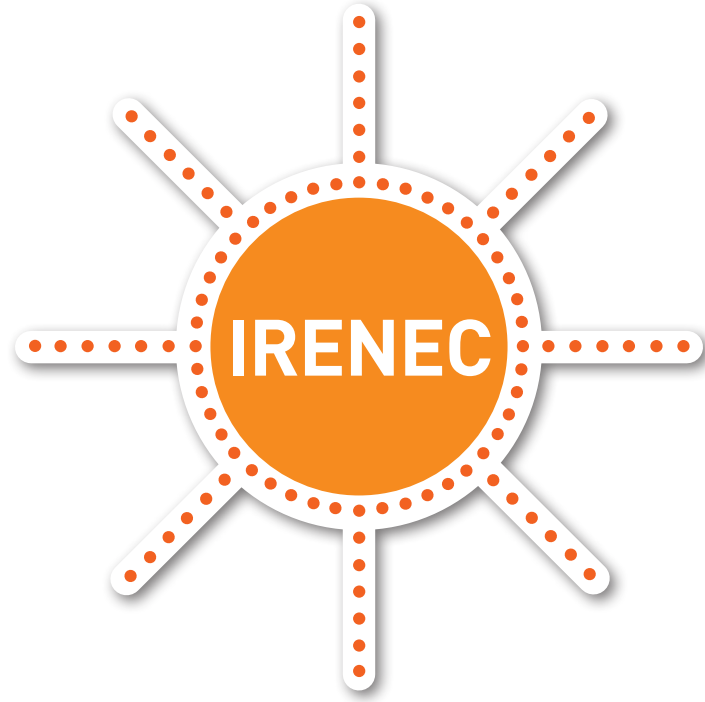
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## **MEDIA SPONSOR**

Newspapers, magazines, TV, radio and websites sponsorships will cover free advertisements and news in the related media. Media sponsorship will be paid in kind.

- Logo at the conference website.
- Logo in sponsorship section of conference CD or conference programme book.
- Appreciation plaque awarding during the conference.
- Media sponsors will be able to display and distribute their products at the designated desk in the conference venue.



**RENEWABLE ENERGY  
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